

ELECTION 2012

HIGHEST YOUTH VOTER TURNOUT



LOWEST YOUTH VOTER TURNOUT



POLITICALLY ACTIVE SCHOOLS

- American University
- George Washington University
- Pitzer College
- Claremont McKenna College
- Oberlin College
- Knox College
- Macalester College
- University of Wisconsin-Madison
- Columbia University
- Hampshire College



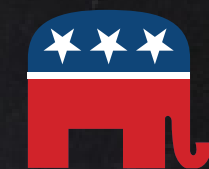
BATTLE-GROUND STATES

- Florida
- Colorado
- Nevada
- New Hampshire
- Ohio
- North Carolina
- Virginia
- Pennsylvania
- Wisconsin

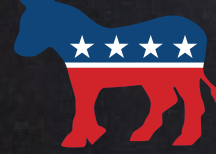


BEST GOP SCHOOLS

- 1) United States Military Academy at West Point
- 2) Brigham Young University
- 3) Grove City College
- 4) Liberty University
- 5) College of the Ozarks
- 6) Hillsdale
- 7) Oral Roberts University
- 8) Samford University
- 9) Wheaton College
- 10) Texas A&M University - College Station



- 1) Hampshire College
- 2) Warren Wilson College
- 3) Bard College
- 4) Sarah Lawrence College
- 5) Macalester College
- 6) Eugene Lang College
- 7) Oberlin College
- 8) Carleton College
- 9) Reed College
- 10) Vassar College



MOST IMPORTANT ISSUES

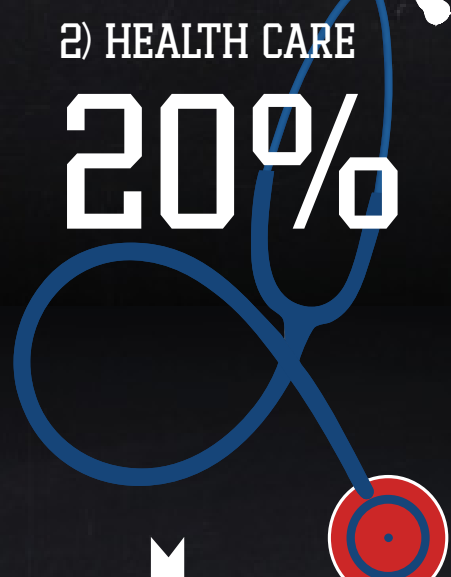
1) ECONOMY

28%



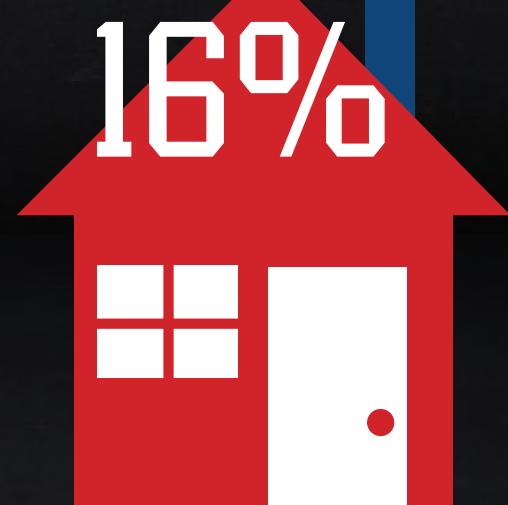
2) HEALTH CARE

20%



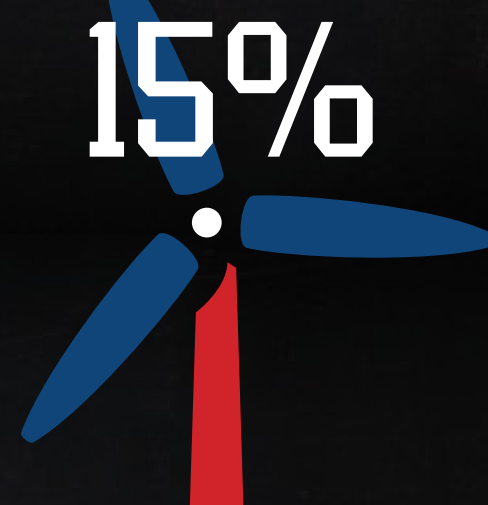
3) SOCIAL ISSUES

16%



4) ENERGY

15%



ELECTION BATTLES

- Wisconsin Recall election
- Massachusetts Senate Race
- Wisconsin Senate Race
- Virginia Senate Race
- Missouri Senate Race
- North Carolina's 11th Congressional District
- Illinois 8th Congressional District
- California's 30th Congressional District
- North Carolina Governor's Race
- Washington State Governor's Race

ADDITIONAL FACTS

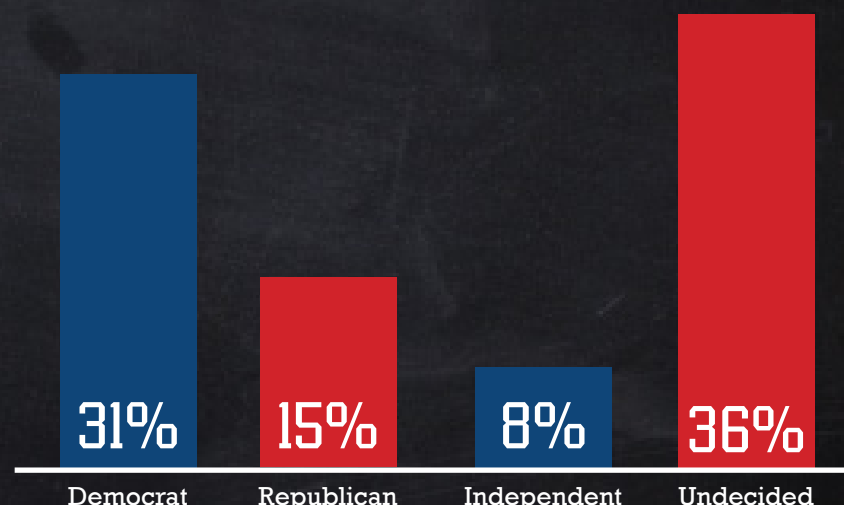
76%

College students that are interested in politics

87%

College students that claim they will vote in upcoming election

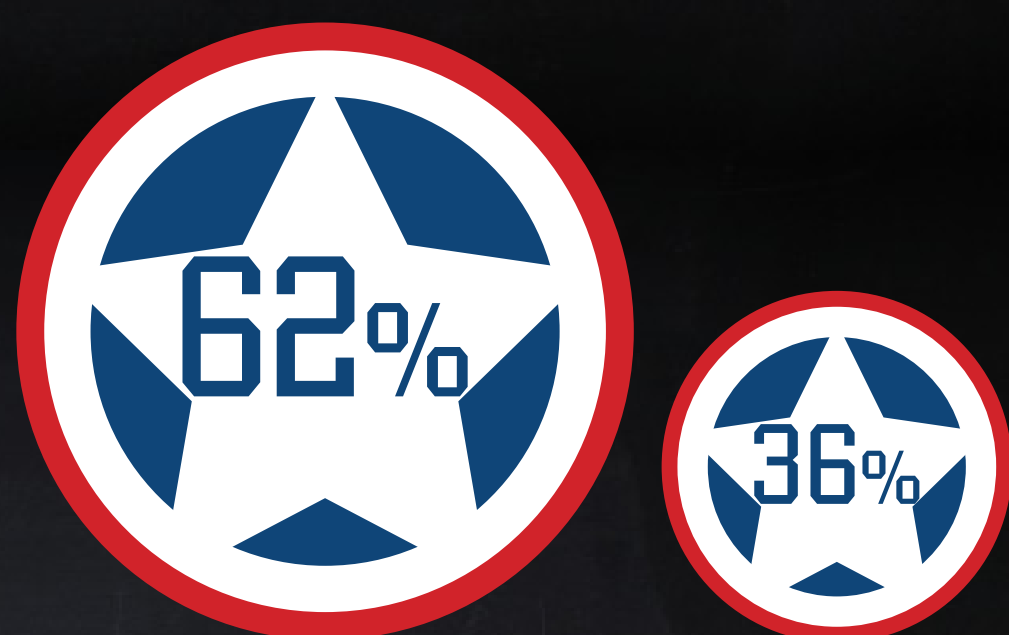
HOW COLLEGE STUDENTS IDENTIFY THEMSELVES



46 MILLION

adult youths will be eligible to vote (18-29 years old)

COLLEGE STUDENTS ARE MORE LIKELY TO VOTE



62% of college youth voted in 2008 VS. 36% of adult youth without college experience

Based on 21.6 and 23.9 million adult youths (18-29 years old)